



FOR IMMEDIATE RELEASE

February 23, 2016

EDMONTON – Media are invited to attend a special screening of a film celebrating democracy and Alberta’s voters in action. The film provides a unique behind-the-scenes look at the 2015 Provincial election through commentary from Political Cartoonist Malcolm Mayes.

“It was the first election in my lifetime where there was the possibility of change”
Malcolm Mayes

WHAT: LEVEN CREATIVE and NORTHWESTFEST host a special screening of the short documentary film, “Day of Change”
WHERE: Metro Cinema at the Garneau: 8712 109 St NW, Edmonton, AB
WHEN: March 2, 2016 at 7pm (doors open 6:15pm)

“Day of Change” is a look at the events taking place in Alberta’s provincial election May 5th, 2015. Following candidates new to politics, veteran politicians, supporters, volunteers and members of various political parties, “Day of Change” takes a personal, behind-the-scenes look at the NDP Victory that changed the landscape of Alberta and Canadian politics like no election in recent history.

Confirmed in attendance are The Honourable Deron Bilous, Minister of Economic Development and Trade; Mr. David Shepherd, MLA for Edmonton-Centre; Ms. Heather Sweet, MLA for Edmonton-Manning; Ms. Barb Miller, MLA for Red Deer-South; and Malcolm Mayes, political cartoonist for the Edmonton Journal.

The screening will be followed by a Q&A panel discussion with confirmed guests as of now being, Producer/Director Kelly Wolfert, Minister Deron Bilous, and Political Cartoonist Malcolm Mayes.

View the trailer at: DayofChangeFilm.com

The filmmaker, Kelly Wolfert, and Malcolm Mayes will be available for interviews before the screening as well as at the event. Please contact Kelly Wolfert to schedule pre-screening interviews.

Metro Cinema and NorthwestFest would appreciate media to register for the event so space can be reserved. Please contact Alexia Bouronikos at alexia@keeneye.com for additional information.

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